Sound Blaster Play! NEW

- Plug and Play convenience; no driver required
- EAX® ADVANCED HD™ 4.1 for realistic gaming experience
- CMSS® upmix technology turns stereo audio into virtual concert experience

Rs 1,799

Sound Blaster X-Fi Elite Pro

- X-Fi quality audio for home entertainment & gaming
- External I/O Console
- Dedicated 64MB X-RAM & EAX ADVANCED HD 5.0 for gaming

Rs 26,999

Sound Blaster X-Fi Titanium Fatal1ty Champion Series

- Delivers the unrivaled X-Fi audio for the ultimate experience in gaming, music & movies
- 3D audio & EAX 5.0 sound effects for realistic game performance and clear voice communication
- Perfect match with PCI Express-equipped computers

Rs 16,999

NEW

Sound Blaster X-Fi Xtreme Gamer

- X-Fi technology & EAX ADVANCED HD 5.0 for realistic gaming audio
- Audio processing engine boosts real gaming performance by up to 15% over motherboard audio
- Low latency ASIO recording, 24-bit SoundFont sampling & 3D MIDI

Rs 7,499

Sound Blaster X-Fi Titanium Fatal1ty Professional Series

- Accurate 3D positional audio & EAX 5.0 sound effects create highly realistic gaming audio soundscape, help locate opponents before they appear
- X-Fi technology delivers superior detail-restored audio for unbeatable gaming performance & exceptional voice communication
- Compatible with PCI Express-equipped computers

Rs 12,999

NEW

Sound Blaster X-Fi Xtreme Audio

- X-Fi technology for enhanced music/movie audio with restored details & vibrancy
- THX® certified surround sound & cinematic DVD playback with PowerDVD (DTS & Dolby Digital-EX decoding)
- Delivers stunning surround sound from stereo speakers

Rs 4,999

Sound Blaster X-Fi Titanium

- EAX 5.0 sound and 3D positional audio intensifies soundscape for total gaming immersion
- Generates precise, detailed surround sound, even through headphones, with X-Fi technology restoring detail & vibrancy to compressed music
- Perfect match with PCI Express-equipped computers

Rs 7,599

Sound Blaster Audigy Value

- Upgrades basic motherboard audio to high-quality 24-bit, 7.1 audio
- Enhances music quality & creates cinematic surround sound
- Delivers exceptional gaming experience through EAX ADVANCED HDTM* & 7.1 surround sound* in 3D games

Rs 2,499

Sound Blaster X-Fi Xtreme Audio (PCI Express)

- X-Fi enhanced audio quality and intense, realistic EAX ADVANCED HD sound in your games
- Enjoy cinematic quality DVD playback with the PowerDVD software – equipped with DTS and Dolby Digital-EX decoding
- Perfect match with PCI Express-equipped computers

Rs 4,999

Sound Blaster 5.1 VX

- CMSS technology upmixes stereo audio to 5.1 surround
- Creates 5.1 multi-channel cinematic surround sound on movies with software DVD player that supports Dolby® Digital or DTS® decoding
- Reproduces captivating gaming sound effects through EAX for in-the-game realism

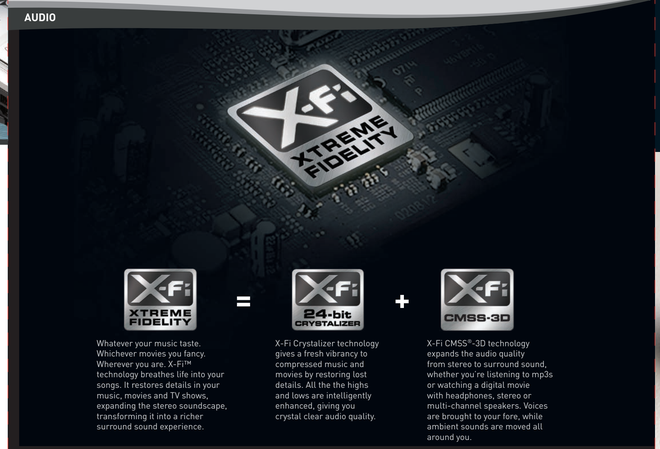
Rs 1,499

ExpressCard Sound Blaster X-Fi Notebook

- Optimize compressed audio in music and movies
- Multi-channel speaker effect from stereo headphones
- Play music from any speaker system – with the Creative wireless receiver

Rs 7,999

** Supported in Windows VistaTM via OpenAL # 6.1 supported in Windows XP only*



X-Fi XTREME FIDELITY = X-Fi 24-bit CRYSTALIZER + X-Fi CMSS-3D

Whatever your music taste. Whichever movies you fancy. Wherever you are. X-Fi™ technology breathes life into your songs. It restores details in your music, movies and TV shows, expanding the stereo soundscape, transforming it into a richer surround sound experience.

X-Fi Crystalizer technology gives a fresh vibrancy to compressed music and movies by restoring lost details. All the the highs and lows are intelligently enhanced, giving you crystal clear audio quality.

X-Fi CMSS®-3D technology expands the audio quality from stereo to surround sound, whether you're listening to mp3s or watching a digital movie with headphones, stereo or multi-channel speakers. Voices are brought to your fore, while ambient sounds are moved all around you.

Sound Blaster X-Fi Go!

NEW

- Unparalleled X-Fi audio with incredible 360° surround effect for music and gaming
- EAX® ADVANCED HD™ for a truly immersive gaming experience
- 1GB Flash RAM contains all necessary drivers

Rs 4,699

Sound Blaster X-Fi Surround 5.1

NEW

- X-Fi technology for rich, vibrant, cinematic surround sound in music, movies and games, complete with restored details
- Supports USB2.0 for high quality 5.1 Audio
- PC Bus-powered main audio

Rs 5,499

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PRODUCT CATALOG NOV'08

CREATIVE®

in.creative.com

The Sound of Perfection

Discover the Sound of Perfection with ZEN X-Fi.

The first X-Fi engineered Media Player that intelligently restores all your music to amazing clarity and detail. Comes with Premium Grade In-ear Earphones, Built-in Speaker, Vibrant 2.5" Full Color Screen, and SD Card Slot for unlimited memory expansion.

Check out the new ZEN X-Fi at creative.com/zenxfi.

ZEN® X-Fi

music ◦ photos ◦ video ◦ radio

8GB Rs 13,599

ACCESSORIES FOR ZEN X-Fi

ZEN X-Fi TravelSound Speakers
Rs 5,999

ZEN X-Fi Leather Case
Rs 1,699

ZEN X-Fi Armband
Rs 1,499

ZEN X-Fi Skin
Rs 799

ZEN X-Fi Screen Protector
Rs 599

Player not included

ZEN Mozaic

Change Your Tune
Don't Blend In.
Trust Your Style

Vado Pocket Video Cam

See it, shoot it, share it—all in an instant.

EP-430 Earphones

Infuse Your Music with Color

GigaWorks T3 NEW

- Compact and stylish satellite speakers with convenient front-access control for treble, bass and volume
- Two-way speaker design with Creative SLAM™ (Symmetrically Loaded Acoustic Module) technology delivers rich, extended bass without a subwoofer
- BasXPort™ technology enhances mid-range and lower frequency range for warmer, more natural playback

Rs 17,699

GigaWorks T40 Series II

- Three-driver Midrange-Tweeter-Midrange (MTM) speaker configuration includes BasXPort technology for extended bass and excellent dynamics
- Expressive tweeter and high-performance mid-range driver gives low distortion and full-range audio with crystal clear highs
- Convenient front-access treble, bass and volume controls and Auxiliary-in port for customized listening experience

Rs 14,999

GigaWorks G500

- 6W x 5 channels, 16W subwoofer
- 5.1 surround sound ideal for gaming
- Port tube & bass-level control

Rs 24,999

GigaWorks HD50

- 7W x 2 channels high frequency amplifier, 1W x 2 channels low frequency amplifier
- Creative High Definition Drivers for accurate playback
- Titanium super tweeter for smooth ultra-high frequency performance

Rs 14,999

GigaWorks T20 Series II

- 14W x 2 channels
- Woven glass-fiber cone & cloth dome tweeter
- BasXPort technology, no subwoofer required

Rs 8,999

MP3 PLAYERS

NEW

ZEN MOZAIC

music • photos • video • radio

- Enjoy music, pictures and videos on-the-go – in style
- Stores up to 8,000 songs* (16GB)
- FM Radio & Voice Recorder with built-in speaker

2GB / 4GB / 8GB / 16GB

ACCESSORIES FOR ZEN MOZAIC

Skin with Clip & Armband | Carabiner Case | Silicon Pouch Pack 3-in-1 | TravelSound Speakers (Player not included)

Change Your Tune

Don't Blend In. Trust Your Style

Small wonder

2GB / 4GB / 8GB / 16GB

ZEN

- Stores up to 8,000 songs* (16GB) in MP3, WMA, & other formats; also stores videos/photos
- Up to 30 hours** of continuous audio playtime; up to 5 hours** of continuous video playtime
- 2.5" (320x240 pixels) 16.7M color TFT LCD screen

2GB	Rs 6,999
4GB	Rs 8,499
8GB	Rs 10,999
16GB	Rs 16,999

Micro boombox

With PowerFul Built-in Speaker

2GB / 4GB

ZEN STONE PLUS

WITH BUILT-IN SPEAKER

- Stores up to 2,000 songs* (4GB) in MP3, WMA, Audible 2, 3, AAC (unprotected .m4a)
- Powerful built-in speaker for sharing music
- Up to 20 hours** of playback time

2GB	Rs 3,499
4GB	Rs 5,099

Bite-sized music

2GB / 4GB

MuVo T200

- Stores up to 2,000 songs* (2GB) for up to 9 hours** of continuous playtime
- MP3, WMA, WMA DRM9, Audible format 2, 3, 4
- 6 different color themes for a personalized LCD screen

2GB	Rs 2,999
4GB	Rs 4,599

Rock in color

2GB

ZEN STONE PLUS

- Stores up to 1,000 songs* in MP3, WMA, Audible for up to 12 hours** of continuous playback time
- Comes with OLED screen, FM Radio, stopwatch, voice recorder, & more
- Comes in 6 vibrant colors with glossy finish

Rs 2,999

ZEN USB Power Adapter

Rs 999

* Songs: based on 4 minutes per song at 64Kbps WMA. 1GB = 1,000,000,000 bytes. Available capacity will be less. Reported capacity will vary.
** Actual battery life will vary with use.
# DivX and XviD encoded files are playable if they are encoded as standard MPEG-4 Simple (SP) or Advanced Simple Profile (ASP) without GMC and QPEL support. This product is not certified by DivX Inc. May not play all DivX 4 and 5 files.

SPEAKER SYSTEMS

Inspire T6200 NEW

- Convenient, easy-to-mount center satellite enhances soundscape
- High-performance dual-cone speaker system delivers outstanding highs and mids, and improved volume levels
- CMSS® mix-up technology transforms stereo 2.0 audio to multi-channel 5.1 sound field

Rs 7,999

I-Trigue 3000

- 6W x 2 channels, 12W subwoofer
- NeoTitanium drivers deliver superior sonic accuracy & clarity
- Ported subwoofer for deep, rich bass

Rs 6,799

Inspire T3100

- 6W x 2 channels, 17W subwoofer
- 2-way speaker for hi-fi audio
- Flared port for cleaner bass

Rs 3,699

Inspire T7900

- 8W x 6 channels, 20W center speaker, 24W subwoofer
- 2.1 2-way (front speakers) system with 6.5" long throw driver
- Creative CMSS upmix technology for outstanding surround sound

Rs 9,999

Inspire M2600

- 6W x 2 channels, 17W subwoofer
- 2.1 speaker system with 5.25" long-throw driver
- 2" driver for balanced, dynamic clarity

Rs 2,699

Inspire T6100

- 8W x 4 channels, 26W subwoofer
- 5.1 2-way (front speakers) speaker system with 5.25" long-throw driver for power bass
- 18W center speaker for clearer, more precise dialogue

Rs 5,799

SBS A500

- 6W x 5 channels, 17W subwoofer
- Ported subwoofer with 5.25" driver & adjustable bass control for strong bass
- Ideal for gaming/movies

Rs 3,999

Inspire M5300

- 6W x 5 channels, 17W subwoofer
- 5.1 surround sound system
- Ported subwoofer with 5.25" driver & adjustable bass control for strong bass

Rs 4,999

SBS A300

- 5W x 2 channels, 11W subwoofer
- Ported subwoofer with adjustable bass control for strong bass
- Connects to MP3 players, computers, audio devices

Rs 1,999

Inspire M4500

- 6W x 4 channels, 17W subwoofer
- 4.1 surround sound system ideal for gaming/movies
- Wall-mountable with small footprint

Rs 3,499

SBS 245

- 2W x 2 channels
- 2.0 speaker system with stereo quality output
- Stylish, slim, compact, space-saving

Rs 699

Inspire T3200 NEW

- Creative dual cone driver delivers well-balanced playback with excellent mids, highs and optimum loudness
- Integrated mp3 player cradles includes AUX-in, headphone jack, power on/off and volume control
- Ported subwoofer with 5.25" long-throw driver for realistic, punchy bass

Rs 4,999

SBS A30

- 1W x 2 channels
- High performance drivers for outstanding stereo performance
- Stylish space-saving design and maximizes desktop space

Rs 599

HEADPHONES & HEADSETS

AURVANA

DESIGNER HEADPHONES

Enjoy aural treats of new standards in listening pleasure

Aurvana X-Fi Headphones

- X-Fi Crystalizer & CMSS-3D for audio vibrancy & expanded soundstage
- Advanced Noise Cancellation, with up to 90% (20dB) of noise reduction
- Neodymium drivers, OFC cable, & gold-plated plugs for superior audio

Rs 19,999

Aurvana Live! Headphones

- Neodymium drivers, composite bio-cellulose diaphragm, & CFC cable for superior audio
- Comfortable noise-cancelling leatherette earpads
- Portable, stylish and lightweight

Rs 9,999

Aurvana In-Ear Earphones

- AuraSeal™ reduces ambient noise by up to 90%
- Balanced armature drivers, OFC cable, & gold-plated plug for superior audio
- Double-injection molded enclosure for durability

Also available in black

Rs 4,999

HQ-1400 Headphones

- Neodymium driver & gold-plated plug coil for superior audio
- Large velvet earpads & adjustable headband for noise isolation & comfort
- CCAW voice coil & OFC cable for accurate, clear playback

Rs 1,699

EP-830 Earphones

- Neodymium driver & OFC cable for superior audio
- Ultra-lightweight in-ear design & silicone earbuds for noise isolation
- 3 earbud sizes for optimum fit

Rs 1,999

HQ-80 Backphones

- Neodymium driver & stereo gold-plated plug for rich, accurate audio
- Plush earpads & neckband design for comfort, ideal for sports
- Single-sided cabling for convenient cable management

Rs 595

EP-630 Earphones

- Neodymium driver, OFC cable, & gold-plated plug for superior audio
- Ergonomic soft silicon in-ear earbuds for comfort and excellent noise isolation
- Additional earbuds included

Also available in black

Rs 1,280

HS-390 Backphones

- Noise-canceling microphone for clear voice capture
- Neodymium driver, OFC cable, & gold-plated plug for superior audio
- Ideal for online voice chat, video conferencing, gaming

Rs 899

EP-430 Earphones NEW

- Neodymium drivers & OFC cable for superior audio with powerful bass and noise isolation
- In-ear design with interchangeable silicone tips in 3 sizes for perfect fit
- Compatible with iPod® & iPhone™

Rs 1,099

HS-150 Backphones

- Ergonomic design perfect for VoIP applications or multi-player online gaming
- Flexible microphone arm with convenient inline mic mute/volume control
- Lightweight neckband with soft foam cushion earpads for stability & comfort

Rs 799

EP-510 Earphones

- Neodymium drivers rich, dynamic audio
- Soft, flexible earhook for comfort
- Lightweight design & non-slip fit for sporting activities

Rs 799

WEB CAMERAS

NEW

Capture Life.

See it, shoot it, share it—all in an instant.

Vado Pocket Video Cam brings you loads of fun with instant video recording and sharing. Take up to 2 hours* of high quality videos, anytime, anywhere—indoor and outdoor, day and night.

- Ultra slim & lightweight to fit in your pocket or purse
- Great video quality at the touch of a button
- Built-in software for super simple video sharing

* Actual battery life will vary with use

vado POCKET VIDEO CAM

Rs 6,999

Live! Cam Optia AF

- 2.0MP sensor with auto focus
- Records video up to maximum resolution 1600 x 1200 pixels
- Captures photos up to 8MP (with interpolation)

Rs 7,999

Live! Cam Notebook

- VGA CMOS sensor
- Records video up to maximum resolution 800 x 600 pixels at 15fps
- Captures still images at 1.3MP (with interpolation)

Rs 1,599

Live! Cam Optia Pro

- True Plug & Play, no driver installation required
- Records 1.3MP HD videos with excellent low-light performance
- Built-in microphone with noise cancellation

Rs 6,499

Live! Cam Video IM Pro

- True Plug & Play, no driver installation required
- Records videos up to maximum resolution 800 x 600 pixels (with interpolation)
- Captures still images up to 1.3MP (with interpolation)

Rs 3,999

Live! Cam Optia

- True Plug & Play, no driver installation required
- 640x480 (VGA) CMOS sensor
- Captures still images up to 1.3MP (with interpolation)

Rs 3,999

Live! Cam Video IM

- 640 x 480 VGA sensor
- Records video up to maximum resolution 800 x 600 pixels (with interpolation)
- Captures photos up to 1.3MP (with interpolation)

Rs 1,999

Live! Cam Notebook Ultra

- 85° ultra wide angle precision lens
- Records video up to maximum resolution 1.3MP (with interpolation)
- Captures photos up to maximum resolution 5MP (with interpolation)

Rs 6,499

Live! Cam Vista IM

- CMOS sensor
- Records video up to maximum resolution 640 x 480 pixels at 30fps (with interpolation)
- WebCam Center SE

Rs 1,299

Live! Cam Notebook Pro

- VGA sensor
- Records video up to maximum resolution 640 x 480 pixels
- Lens swivels 270°

Rs 2,799

Live! Cam Chat

- 640 x 480 VGA sensor; records videos at up to maximum resolution 800 x 600 pixels at 15fps (with interpolation)
- Auto color/lighting/contrast settings for natural-looking video chats
- Ideal companion for IM programs (Skype™, Windows Live™ Messenger, & more)

Rs 849